

BLINKOTV VERTICAL MARKETS

BLINKOTV CAN BRING YOUR ORGANIZATION ONLINE STREAMING IN REAL-TIME!

EyePartner is USA's leading rich media development company; offering live and VOD streaming products and development services for web, mobile, voice, hosting and high quality IPTV. As an innovative development company, EyePartner has leveraged its streaming expertise to offer rich media tools and applications along with hosting services to clients of all industries across North America, Europe and Asia.

Our product lines of BlinkoTV, StreamingBASE, Mozzen and JamOnCam include live broadcasting solutions, complete IPTV software, pay per view and conference services, educational solutions and high quality video on demand delivery. EyePartner builds solutions for businesses that require customized applications based on a proven rich media platform.

EyePartner is dedicated to provide increased business value through continuous improvement in the quality of rich media products and services allied with the best in class customer support and continuous innovation.

Adobe AIR



EyePartner specializes in Adobe AIR Broadcasting / Community solutions.

BlinkoTV enables companies to host LIVE shows, collaborate on application and video, and serve VOD (Video on Demand).

Now EyePartner can extend your online video broadcasting business through set-top boxes directly to viewers' home TV stations.

BlinkoTV applications can be applied to any group currently utilizing live or recorded video. This platform offers you complete services: you can create your own TV station online and broadcast high quality TV channels (up to 4,000 possible simultaneous channels); you can start your own subscription-based business or even create a pay-per-view solution for either live broadcasted or recorded events.

In comparison with other free broadcasting solutions, BlinkoTV allows the broadcaster to stream up to 60 frames per second of quality video and MP3 sound (The current industry standard is approximately 30 frames per second).

Listed below are a few examples so you understand how indispensable BlinkoTV is in the actual world where video broadcasting needs exceed expectations.

HAVE AN IDEA?

EyePartner can make your vision a reality! [Contact us](#) and one of our customer support representative will provide you with complete assistance.

VERTICAL MARKETS



Teen TV

It is no secret that teenagers spend a significant portion of their free time online. Building a Teen TV channel is one of the most profitable online businesses our clients have built with free BlinkoTV. Attracting and keeping your teenage audience is easy when you broadcast high quality music videos, movies, radio or TV shows.



Live Concerts

Another successful business idea that BlinkoTV has made possible is to broadcast LIVE shows on a pay-per-event basis. Now you can start your own profitable business online by allowing viewers to access your live shows after buying a 'ticket' online. With BlinkoTV PREMIUM you bring your venue online as a complete revenue generator solution. Not only can you broadcast high quality live shows, but you can also record them and distribute them online with other videos you already offer to your clients.



Live Seminars

Seminars are more and more attractive to attendees when they can be accessed online. Overhead can be significantly reduced by bringing the bulk of your meetings and seminars online with BlinkoTV. BlinkoTV can help reduce the time and money spent to get the assets of your company on the same page. Instead paying for everyone to be in the same conference room, your employees can stay in touch conveniently at their own desk.

If you are in the business of organizing seminars you can present these seminars on a pay-per-event basis with BlinkoTV PREMIUM. One of our most successful clients, Karate America has started their online seminar company using BlinkoTV PREMIUM. The popularity of these has been growing each month since BlinkoTV Premium was utilized as the primary seminar medium. Our industry leading software and round-the-clock customer service ensures your seminar will be live and on schedule every time.



Television Stations

Today, TV stations try to reach their audience by promoting video quality services and diverse content. Now you have the chance to offer all the above on the Internet and create or expand your own TV station online with our professional licenses: BlinkoTV PRO and BlinkoTV PREMIUM.

To date our clients have offered: subscription based TV channels, Pay-Per-View live events and free TV channels. Contact us and find out how you can start your own content loaded TV station online with BlinkoTV, the complete video broadcasting solution.



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College TV Station

If your broadcasting team caters primarily to college students, you may be interested in starting your own University TV station online. BlinkoTV gives you the tools to stream up to 60 FPS with MP3 quality sound and provide customizable players to show your school spirit. In less than 3 minutes you can broadcast to your entire fan base and keep everyone in the loop on athletics, campus events, university news and all other portions of student and alumni life, no matter where they are geographically located.

The content being broadcasted can range from a video based radio station to independent films created by students. BlinkoTV offers the ability to take your local views and opinions to a national or even global level. Test BlinkoTV yourself and register for your free BlinkoTV account now at www.blinkotv.com/register



Teleshopping Channel

You own or you want to create an e-commerce website, but you need a solution to promote your products to your buyers. One minute of TV advertising can cost you upwards of \$5,000. With BlinkoTV you can advertise your business almost for free.

What our customers have chosen is to create their own Teleshopping channel online on their website. BlinkoTV gives your company the opportunity to sell your products twenty four hours a day, seven days a week by implementing both live and recorded auctions without the infrastructure attached to creating a network channel.

Radio Station

As we all know many radio stations have moved the audio from their shows online. BlinkoTV allows you to bring your station online at MP3 quality and provide streaming video as well. The studio can now provide the listener with a visual feed of what's going on inside the station as well as increase their marketing dividends by streaming live commercials.



Sports

You are a sports fan or you are interested in creating your own Sports Channel. With BlinkoTV you can easily develop your hobby into a successful business. BlinkoTV Premium allows you to add a pay-per-event module for special live games.



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Travel Agencies

Travel agencies thrive on repeating business, therefore having a client hand pick a vacation by viewing live video feeds or recordings can ensure the client chooses a vacation package they will be happy with. This will bring the travel agency's customers back for more.

Travel Agencies who have utilized BlinkoTV have been able to stream videos of vacation destinations, creating a lasting image that you cannot get in any photograph. This, in turn, aids in convincing the clients to use the travel agency's services as they can paint the picture of their dream vacation before they head to the airport.

Weather Channel

You might want to integrate a weather channel with your website, as some of our customers have done. This is easy now that you have BlinkoTV. You can share with the viewers live weather phenomenon from around the world (like tornados for example) or simply let people know it's a sunny day in the park.

Faith-Based Broadcasting

Churches have been broadcasting on TV networks for years. Only recently have churches expanded their parishioner base by going online. Streaming online allows the church to get in touch with those members who are unable to make it to mass as well as appeal to the younger generation. With BlinkoTV, churches can broadcast educational videos and live sermons on their website. Also, by promoting their community work online, they spread awareness and develop greater community ties.



Production Companies

If you need a professional live broadcasting solution, look no further than BlinkoTV. EyePartner offers you not only up to 60 frames per second of quality video and MP3 sound, but we allow the viewers to download the players for free. Additional, EyePartner allows you to choose a customized White Labeled web player to advertise your work under your own brand and logo.

